

Discovering untapped potential...



The key to enhanced performance



www.truecolourstraining.com



Tap in to your peoples strengths

The difference ...

The True Colours system is **different** to anything else you have experienced.

1. We determine your short and long term business goals.
2. We then customise a solution that aligns your people to your goals.
3. It **DOES NOT** replace, it simply enhances your current training program.
4. You can select from a number of methods aimed to suit a range of budgets and requirements including workshops, individual coaching, train the trainer and keynote speeches.

The colours ...

Why use blue, green, orange and gold?

After extensive research, the True Colours system is based upon a selection of four colours which have been chosen for their direct association with the psychological and physiological needs of people.

Each of these colours represents various personality traits which, when combined and analysed, assist in discovering which strengths remain untapped within each individual. Personal, team and company performance truly excel when these dormant abilities are released and drawn on.

The results ...

True Colours will strengthen your leaders, people, and teams by enhancing communications, identifying strengths and building cohesion.

Your People: Increases performance, motivation, satisfaction and communication. Decreases stress and conflict.

Your Leaders: Understand staff, discover how to inspire and motivate people.

Your Teams: Create a harmonious work environment resulting in a strong, united entity which constantly reaches peak potential.

“
The first and the best victory is to conquer self.
”
Plato



“ Using True Colours provides immediate improvement in workplace communications, teamwork and employee engagement. ”

Marea Phillips, Insight Limited

Ways to strengthen your people ...

Conferences

Building True Colours into your next conference is a great way to gain maximum results. Eric Bailey is one of the worlds most inspirational speakers, he will motivate and drive your staff to achieving maximum potential, resulting in a united corporate entity.

Live Performances

An interactive, lighthearted theatrical performance, customised for your organisation, which allows participants to experience actual role play scenes. Four actors each portray a specific personality type as they act out common scenarios resulting in an effective way to fully understand the workings of True Colours.

Workshops

Workshops are designed to deliver the True Colours philosophy in short bursts. Short sessions keep attention spans in tact and participants easily retain information. Workshops operate separately or blend together to enhance your existing materials.

Many companies train their trainers to become certified presenters and to use True Colours within their existing framework.

Certification Training

Certified trainers are shown how to implement and teach the True Colour philosophy. Trainers can use this as their base training module or it can be combined to work with existing training modules.

Coaching

Coaching series offers additional support to individuals who have difficulty putting into place the changes that are required for their success. Coaching can be in the form of face to face, telephone or online sessions with support from a highly qualified team member.

E-Learning

We have a unique fully comprehensive E-Learning system that individuals can use at work and home. This is the perfect option for those who prefer to run at their own pace or reside in a remote location.



Invest in your assets

Does training matter?

For over 26 years companies like Microsoft, Pfizer, Google, Motorola, Universal Studios and thousands of people have utilised the True Colours system. This successfully improves staff abilities and directly results in increased company profit.



Businesses large and small have discovered that the True Colours system can:

- Energise employees so team work is at its peak
- Dramatically improve workplace performance by instilling an attitude of success
- Draw on the strengths of your people by enhancing motivation and loyalty
- Uncover new opportunities for business advancement using strategic thinking
- Build a culture of respect and unity

Success ...

Don't just take our word for it, their own success speaks volumes:

Catholic Schools
 Computer Science Corporation (CSC)
 Ford Motor Company
 Google
 Insights Inc
 Ken Blanchard Companies
 Microsoft
 NSW Health
 Queensland Transport
 Queensland Police
 Ramsey Health Care
 Universal Studios
 Westpac
 ... and many more





“ *Let True Colours help strengthen the foundation of your business through investing in your most vital asset - your people.* ”

Driving force ...

Tanya Harris is the driving force behind True Colours Australia and is responsible for the new found success of countless clients. Together with a team of highly qualified facilitators located nationally and internationally Tanya supplies businesses with the tools to achieve ultimate success.

Tanya Harris **Head of Development**



Tanya has inspired organisations around the world, her ability to think outside the box allows her to challenge your mindset and discover alternative methods for achieving amazing results. She will take you on a journey that helps you analyse, visualise and strategically create a plan that will skyrocket your business.

Tanya believes that anyone can change their mindset the key is to identify your current behaviour and then fill the gaps that are required for success. She combines her extensive background in performance psychology, business philosophy and personal branding with years of experience as a behaviour change coach, educator and motivator.

The True Colours system is a logical, easy to use methodology that quickly identifies areas of individual development that can be improved to consistently achieve success.

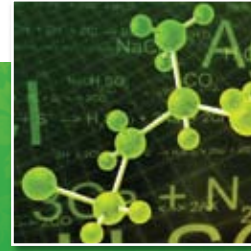
Eric Bailey CSP **Keynote Speaker**



Eric draws upon his wealth of experience as an elite athlete and successful business man who refused to let mediocrity stand in his way. He delivers powerful keynotes that empowers your workforce, inspiring them to embrace the right attitude that will escalate their success. Eric captivates his audience by bringing personality, excitement and energy to the stage.

Eric Bailey is recognised in the top 10% of speakers worldwide after being selected by the National Speakers Association and awarded with the Certified Speaking Professional (CSP) status. This is an assurance you are working with the very best.

Eric delivers the True Colours system in his usual, high impact style and shows his audience why each person needs to grasp the opportunities they've been given with passion, pride and persistence.



Workshops

Workshops

By implementing our True Colours workshops, you will see individual performance improve, workplace and personal stress reduce, greater levels of employee satisfaction, a harmonious work environment, and an increased desire to become a successful leader.

The True Colours system can be totally customised to suit your specific needs or you can select from our range of specially formulated workshops.

Some of our popular workshop topics include attitude, achievement, performance, communication, sales, leadership, resilience, conflict and stress management.

To view our full workshop details and for further information on our customised solutions visit our website www.truecolourstraining.com.



Speaking from experience ...

"What a wonderful contribution to relationships... from self-discovery to getting along with others. Showing our True Colours provides refreshing insights and practical suggestions for enhancing communication, reducing conflict and understanding why people behave as they do."

John Gray, Author

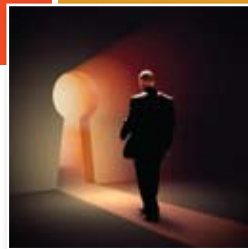
Men are from Mars, Women are from Venus

"Ford has used True Colours in different ways: (a) as an ice breaker in our mentoring launches, aiding mentoring partnerships in the early stages (b) in team development through the use of the True Colours tools... sparks fun and an interesting dialogue within a team, inviting people to develop a greater understanding of their team mates' strengths and (c) enhancing diversity through 'thought styles' and 'understanding the strengths' of an individual's True Colours."

Cathy Kansman,

Training Department, Ford Motor Company





“ Training that can make a difference to your business and the people that drive it. ”



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